

Remarks at the General Electric College Bowl Dinner

Federal Room

5:30 p.m.

March 21, 1961

The following letter was used as a basis for the remarks:

"Congratulations on another splendid performance by the team from Indiana University, on the past Sunday's contest of the 'General Electric College Bowl' over the CBS Television network. This time, however, they ran into a team that proved a little faster with the information and gained the decisive edge in points.

"While victory is always sweeter, we like to think of this inter-collegiate question and answer contest as one in which there are no losers, but rather a winner and a runner-up. And since both teams demonstrated a high degree of intelligence and poise, the honors, as well as the General Electric Scholarship Grants, are suitably shared.

"It gives me much pleasure, on behalf of the General Electric Company, to send you the enclosed check in the sum of \$500 for your scholarship fund. This is tangible evidence of our appreciation of this opportunity to focus attention on the diversified intelligence of today's college students in America. Their poise, knowledge, alertness and all-around charm will help acquaint elements of the vast American public with reasons to proudly support and advance the case for higher education.

"And to this end, it is hoped the Scholarship Grant enclosed will prove useful at your school." -- General Electric Company