

May 6, 1955

Board Meeting #3

Bear Wallow Retreat May 6 and 7, 1955

President Jerry Montgomery called the very informal meeting to order at 8:00pm. Seventeen members were present, each had a copy of the Union Constitution. Each new member was supposed to have talked to the head of the division which he was taking over. Jerry explained that the purpose of the retreat was to take each division, go over last year's program, see where improvements could be made, and get an idea of what new ideas will be carried out next fall by new division heads. In his overall evaluation of the Board, Jerry stressed the idea that every member works separately most of the time, so there is more necessity to work together during the meetings of the Board. Each member must consider himself open to suggestions of other members.

In the discussion of Group Activities Division, the need for improvement in the Town Hall was stressed and plans are already being made. More publicity is needed on Social Forum; it was suggested that it be started this summer. There is improvement needed in Marriage Conference. Dale Miller stressed the necessity for written reports on team activities. Bowling Club will receive no more money from the Union as voted on by the new Board.

Jerry explained that he dropped the Music Activities Division as it could be easily incorporated into other divisions. Culture, Publicity, and Public Relations Divisions will take over the music activities.

Jerry stressed the necessity for policy differentiation in Publicity and Public Relations Divisions. This year publicity division will handle mechanical distribution of Union news and Union activities. Public Relations will be more the job of contacting, evaluation, and sampling. There needs to be a central publicity agency or council to be responsible for division publicity. The two divisions will work closely together as each will complement the responsibility of the other. A suggestion was made for a half page ad in the Indiana Daily Student taking the place of the Union Press.

The problem of report writing was discussed- how necessary it was and whether or not to make it required. It was suggested that subcommittee reports be required before hours are given. These reports could be short and concise. They

would be turned into the secretary who would decide on the legality of the hours and then turn the report and hours into the program co-ordinator's office. This will be further discussed.

The meeting then broke up into small groups so each division could work out next years program more easily with the retiring Board member.

Meeting adjourned at 10:15 pm.

Respectfully submitted,

Martha Heinsell

Secretary

Jerry B. Montgomery
PRESIDENT