

September 16, 1957

The meeting was called to order at 4:30 p.m. by the president, Bob Shula. The minutes were read and approved.

Bob opened the meeting by stressing the fact that we should all be as punctual as possible to Board meetings in order to complete all business within the allotted time. He reminded the board that they would be fined \$.25 for tardiness and fined \$.50 for being absent without an excuse. Bob, then introduced to the Board the new Daily Student Reporter, Peggy Graham and the assistant program co-ordinator, Ann Peters. A letter of resignation was then read by the president from Dick Lehman.

## DIVISION REPORTS

DAVE-- The International Fair is to be held December 14, 15, and 16 in Whittenburgh Lounge. It will consist of exhibits of imported Christmas gifts to be sold in various booths. A tentative idea is for the Cosmopolitan Club to sell the gifts. The Fine Arts Festival will be held on April 18-26 inclusive. For displays to be held in a place other than Whittenburgh Lounge, one must contact Sue Mac Vough. *Cases outside of* There is displayed at the present time, letters from Lafayette's Bi-Centennial celebration.

Mr. Jordan commented that the Union Building Lounge would be gifted with a color T.V. for the World Series.

Ed Friend, head of the Union radio news on Sunday evenings, talked to us about his new ideas for this year, and told us of the policies with which we would have to abide. His first show of the season is Sunday, September 22. There will be a disk jockey show, jazz club show, sports announcements by Bill Jordan, "Date with Arlene" section, and news from N.Y. announcers. Sandy Schroeder is handling the commercials. Ed is asking the Union for a \$100.00 budget in order to run his show successfully. News must be in Ed's mailbox by Wednesday at 3:00 p.m. He expounded on some of his new ideas for the show such as releasing the achievements of the office worker of the week.

MARTY -- The Union Kick-off and the Freshman Frolic had better than satisfactory attendance and could be easily classified as a success. Despite the many obstacles which had to be overcome in order to have the First Fling, including choosing a new general chairman, Steve Riggins, and decorations chairman, Sue Eberhardt, this dance was also a success, both in attendance and monetarily speaking. There was about \$130.00 profit made on this dance. Marty has appointed Larry Olshan as the general chairman for New Faces. Marty is contemplating the idea of changing the name of "New Faces" for various and sundry reasons which will be discussed later.

NANCY -- There is a meeting of fall Carnival committee chairman, tonight, so she will have more information next week. Bob reminded her that publicity should be pushed and the publicity content should blurt towards the idea of "campus chest week." The Board voted for the Ted Heath profits also to be donated to the event.



Jim gave Nancy some ideas for carnival publicity, using the idea of competition between housing units in order to raise money, such as selling \$1.00 tickets before the carnival and posting the response of the houses in the Daily Student on a percentage basis. These tickets could be used at the carnival booths. Mr. Jordan suggested soliciting at the High School Day Football Game.

SANDY -- Sandy talked to H.B. Wells' secretary about his speaking at a convocation. It is not certain that he will be able to do this; she is to keep in contact with the secretary in case something further develops.

MIKE -- The card section is reasonably well filled with 820 students participating in addition to 95 reserves which will tend to lessen the loud speaker recruitment that was used last year. Steve Weber is general chairman for the High School Cheerleaders Conference on October 5. He will want a campus tour provided for the some 600 High School students.


MARY -- Bob told Mary Brown that the Marriage Students Activities Committee will be added to her Division. Mary has set the style show for November. She is working on the clubs. Barry asked where a skipper's license for sailing could be obtained. Jim Lyons answered with the names of Jim Wallington and Dr. Taylor. The test can be taken on Saturday Mornings.


YVONNE -- The staff and board picnic will be September 24 at Bean-blossom. After touring the building and meeting the staff, we will leave the Union Building about 5:15 p.m. Name tags will be provided. Mrs. Kilgore is handling the food arrangements. Meet at Jim's office.

BARRY will discuss Jr. Union Board next week.

Sana, call everyone to tell them the time, place, dress, etc. of the Union Mass Meeting on September 17, 1957.

Respectfully submitted,

  
Ginny Sly, Secretary

  
Bob Shula, President