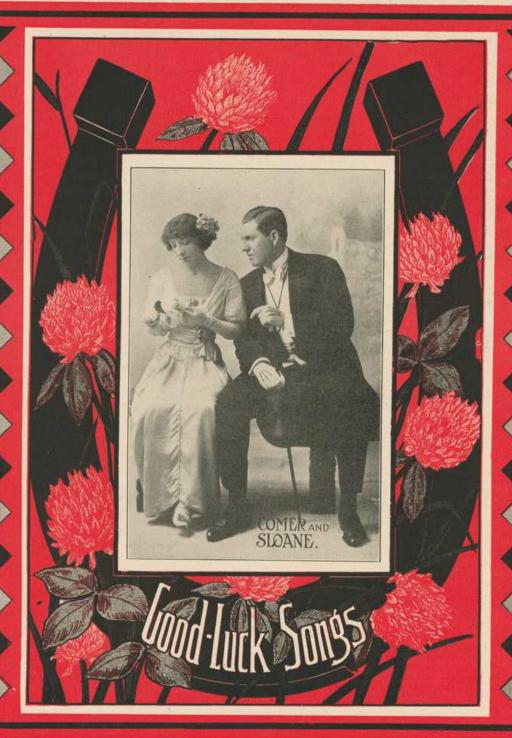
A SUBJECT WE CAN ALL APPRECIATE!

TIP, TIP, TIP

Words by ROGER LEWIS

Music by ROY BARTON





STARMER_

MAUD LAMBERT'S \$10,000 SONG "HIT" the BANKS of LOVELIGHT BAY"





Words and Music by

"WHEN THE MOON PLAYS PEEK-A-BOO" "GEE. BUT THERE'S CLASS TO A GIRL LIKE YOU'

"I'D LOVE TO LIVE IN LOVELAND" WHEN I MET YOU LAST NIGHT IN DREAMLAND"

WHEN YOU TELL THE SWEETEST STORY, TO THE SWEETEST GIRL YOU KNOW"

N OPEN LETTER to the PUBLIC!

The fact that Maud Lambert "The Queen of Song" has made more song. "hits" than any other one singer in America, is known to every lover of Popular songs—and that's just why we feel you'll be delighted to know that her three selections for 1914 are the greatest hits she has ever "picked". The names of these three songs are "WHEN ALL THE LIGHTS ARE OUT BUT THE MOON," "THE MINSTREL SHOW PARADE" (her successor to "Oh! you Circus Day,") and her "Loveland" successor "ON THE BANKS OF LOVELIGHT BAY." Miss Lambert has always been a successor with W. R. Williams' songs, and that's why this latest "combination" of Maud Lambert singing the "best" song W. R. WILLIAMS has ever written, is going to make a new record in the song world, and positively smash all the old ones. Ten thousand dollars is a "bunch of money" for singing a song—it's a "bunch of money" for anything—and when a singer can actually get this amount in real money (not stage money)—anyone with a grain of sense should know that in the first place it must be a wonderful song—and that Maud Lambert must be a wonderful singer—or the publisher who makes these "combinations" possible, would very quickly go "broke." You'll hear on all sides—people saying "I don't see where this is so great—or "I don't think this is such a good song," would very quickly go "broke." You'll hear on all sides—people saying "I don't see where this is so great—or "I don't think this is sort who have a bright future behind them:—but the world is full of "knockers," and "knockers," are the failures of life:—They are the "lone" tree left on the hillside (something wrong at the roots)—you and I "should worry"—we're looking for the bright side of things—that's just why we get it, and that's why you'll be delighted with this new song by W. R. Williams, "ON THE BANKS OF LOVELIGHT BAY," that is being sung at this moment in all the biggest cities of America by "The Queen of Song," MAUD LAMBERT. Thousands "follow suite" and will be singing it within the next thirty days, and by Summer it will be the

and at the same time ask for his latest catalogue of the "Good-Luck" songs—HE'LL BE GLAD TO HEAR FROM YOU ANY TIME.

Tip, Tip, Tip









Tip,Tip,Tip,3-3

"YOU WERE ALL I HAD" New" HIT" by W. R. WILLIAMS

This is another new south of the same the world over—and it's true sentiment that reaches all our hearts. Human nature is pretty much the same the world over—and it's true sentiment that reaches all our hearts. Human nature is pretty much the same the world over—and it's true to the same the world over—and it's tr

"THE SHORT DRESS BALL" W. R. WIlliams and Halpin O'Reilly Gilbert

The Short Dress Ball

Mosic by HALPIN, O'REILLY OU.BE

TO OUR MANY FRIENDS.

A year or so ago, I called your attention to a new walts song hit that we had, "MEET ME TONIGHT IN DREAMLAND," that was written by an unknown but clever girl. I told you where she lived and a few facts concerning her; also some facts about the girls who originally introduced the song on the American Vandeville Stage and how it gradually became one of the biggest "hits" we over had in "Song Land." The stage are now telling you about a new song and a new writer; both unknown up to a few weeks ago—the name of the song is "THE SHORT DRESS BALL," and it's particularly in style inst at this moment, owing to the fact that so many good singers and dancers on the Vaudeville Stage are using it for their Tango specialty. This music is considered wonderfully "catchy," and is written by a girl (a Southerner,) and up to the time that she came to us with her first effort, was practically unknown, but since then, with the assistance of our thousands of friends who have bought a copy of her song through hearing it on the stage, and through our publicity abe is surely becoming famous as a writer of one of the most original songs of the season. Her name is Halpin O'Reilly Gibert, and comes from the famous state of Kentucky.

We again, tell year

with You It is NEFEL STORY.
In the SNEFEL GIRL YOU KNOW

WIEN YOU THE SNEFEL STORY.
In the SNEFEL GIRL YOU KNOW

WE again, tell you there was ever anyone who needed a friendly "boost" and encouragement, and if there was ever anyone who needed a friendly "boost" and encouragement, and if the every sor interest in her compessition is elever song "SHORT DRESS BALL." Halpin O'Reilly Gilbert is her name, and you might mention this fact when you are mutiting for a cety of the song at the music department the next time you go shopping; for we feel absolutely positive that you will make it your business to tell your friends about it. Another you will make it your business to tell your friends about it. Another great help and kindness you can do her, it for inquire for the song, and sak to have it played every time the song is mentioned, it just helps the writers just that my and we think before the eason is very far advanced, it will be one of the most Popular songs in America— Don't forget the name and don't forget the writer.



"When You Tell the

Sweetest Story to the Sweetest Girl You Know"

The New "Home-Song" Sensation! by W. R. WILLIAMS

When You Tell the Sweetest Story

to the Sweetest Girl You Know by W. St. WILLIAMS



Your favorite writer of such hits as "I'd Love to Live in Loveland," "Dritting," "When I Met You Last Night in Dreamland," "Roses of Love," "When the Moon Plays Peck-a-boo," "Gee! But There's Class to a Girl Like You, etc., etc., N. B. In this new one we think W. A. wreat title and a wenderful song—everybody can sing it and it's a song that will linger forever in you cars. Simple, sweet and pretty, that's why the world loves his songs, they are all of that wonderful heart interest that we can all understand. It's arranged for Quartette for the start this song has already made me predict it will be a "record breaket" as a seller—a song of this kind deserves success because it's the right kind of a song and brings sunshine into the homes. Don't fail to get a copy the next time you go shopping—it your local dealer bash tit in stock, send 25; to Will Lake St., Chicago, Ill.



"NEXT SUNDAY at NINE or Dearle Won't You Gall Me Dearle" By EVANS LLOYD

Not in the history of songs do we know of a more artistic "classy" little song than this one. It's what the music publishers call a "novelty ballad," because there is much novelty in the idea and treatment of the theme, and at the same time, it's also a built of the idea and treatment of the theme, and at the same time, it's also a built leads, BUT the initiations in this case are simply boosting thought of the lates, BUT the initiations in this case are simply boosting thought of the built in a quickly setting to be of the big his of the year, which is of the year, the same professional singers are featuring this song, and early day that hast" and that you must have, Here's the full title, so that the clerk won't missunderstand—"NEXT SUNDAY AT NINE"; or "DEARIE WON'T YOU CALL ME DEARIE"—written by Evans Lloyd, and published by Will Rossiter. We mention all this because we don't want you to get any of the bad "imitations" and then be disappointed in the such hits as "I'd Love to going on in the music business, and we're glad to warnyou when the same and "Next Sunday at Nine".

Next Sunday at Nine

"Dearse, Won't You Call Me Dearse"

