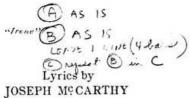
IRENE







Irene

Music by HARRY TIERNEY



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"You can't go wrong with any FEIST SONG"

ng" nny's in Town"



Palme"
MO-T-HER. a Word That
Moons the World to Me'
You've a Dangerous Gir!
Iteriand Must be Heaven for my
Mother Came From There"
How thin Hutterfe

Feist Songs Were Hits Yesterday

ARRY your memory back to the days when the Bowery was "Broadway", to the days of the Music Hall and Tony Pastors-can you recall the tunes they sang and waltzed and two-stepped long ago? Feist Songs they were! Then, as now, Leo Feist was "Song Headquarters". Time has tested and found true the slogan "You Can't Go Wrong With Any Feist Song". From "Smoky Mokes" to "Over There" Feist Songs have through all the years been the voice of America in song and dance.

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YES, Feist Songs are the hits of today, just as they were the hits of yesterday! Go to any theatre—fox-trot or one-step on any dance floor—glance through any catalogue of phonograph records and player-rolls—Feist Songs are the favorities. They are hits because they deserve to be hits—clean, wholesome, typically American Songs, whether they be beautiful ballads or syncopating dance

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HERE's another "Vamp," a wonderful dance-melody that is irresistible. The rythm of this new fox-trot tune just gets into your feet and demands a dance, gets into your heart and brings a smile. "Mystery," on the Great White Way has spread to every town and hamlet in America, the furore of the season! Get it.

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"THE sweetest melody and the most sensible lyric ever composed"—said a music critic. And the sensation this song has created proves it. "Alice Blue Gown," the song hit of "Irene," the big show hit, has journeyed from song hit of arene, the oig short in the property is Broadway stage to home pianos, phonographs and player-pianos everywhere, a wonderful hit. Get it, You'll love it.

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Get a Roll

