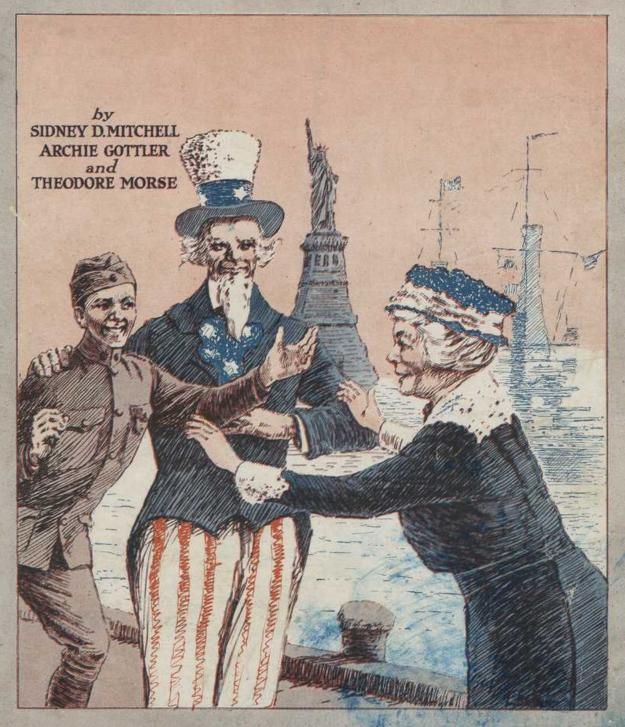
MOTHER HERE'S YOUR BOY!



Published by LEO FEIST, Inc. Feist Building, New York





Reduced reproduction of a full page THE SATURDAY \$5,000.00 Advertisement in EVENING POST



All These **Books on Sale Now**

at music or department stores and at all Woolworth, Kresge, Kress, McCrory & Kraft stores.

Or send 15c coch and we'll mail to any address "Over Here" or "Over There." Get them today-or you're missing a "volume" of cheer.

Sing on to Victory with Songs of Cheer

HERE it is—the song book of America—a Pocket Book of Songs—the soul of America's war-time spirit expressed in songs of cheer. Here are the songs our boys sing when they march away—the choruses they sing in trench and dugout over there—the songs they'll sing when they come marching home from victory. All of them are songs of cheer, that you love to hear, and sing and play.

They are the inspiration songs of today, the memory songs of tomorrow. You will enjoy every whit of this little volume now—and in later years you will cherish it as a treasure.

64 Pages of Patriotic SONGS, 15c

"Songs of Cheer" should be in every Home. It's a Pocket Size (4x5½ in.) 64 Page Folio, chock full of ammunition for building morale at the Front and at Home. It contains all the songs and choruses worth singing, the national anthems of the Allies, the songs of long ago, the new hits of today. Many hits are printed with words and notes. See other column for complete list of contents.

Send "Songs of Cheer" to Your Boy or Friend in the Service

If you have a boy or friend in France, or in Camp—send him "Songs of Cheer." It will cheer him up and do more to make him happy than almost anything you can give him. Uncle Sam's is a singing army—and "Songs of Cheer" is just what his battling nephews want-a handy, practical book of the songs they love to sing.

Ideal for Community Sings

"Songa of Cheer" is admirable for Community Sings and Patriotic Meetings, when everyone "voices" their loyalty and patriotism in songs of the war, of America and her fighting sons. It contains just the songs for potriots—the national anthems of America and her Allies, the war songs of today, the songs of bygone days. Then, too. Is handy, pocket size makes "Songs of Cheer" very convenient to use.

Large Firms and Corporations

Large Firms and Corporations are ordering topics of "Songs of Cheer" for all their men in the Service. No remembrance that you could send them would be so thoroughly appreciated as this little "joy bringer from the office." Figure out how many boys you have in the Service, figure all the cheer that this little book will give them for the trifling cost of 15c, and send them one today. Special attention is given to these orders.

LUO FEIST, INC., Feist Building, 231-5 West 40th Street, NEW YORK CITY

19 Songs, Words Only America Battie Cry of Freader Battie Symn of The Republic Battie Nymn of The Republic Battie Nymn of The Republic Battie National Nymn God Save The Ring Italian National Nymn Italian and Moneticals (French and English) Red. White and Blue Star Spangled Banner and 50 others

and 10 others
T7 Choruses, Words Only
Darktewn Strutters Ball
Goodhys Broadway, Helis Francel
Good-merning Mr. Zp-21927p
Homeword Sound
I Na Gas Tight Like He Can Love
I'm Serry I Made You Gry
I'm A Long Way to Bonin But We'll
K.M.K.Ket y Stammering Song
My Selaten Rose
Where Do We Oo From Here?
and 7 others

SELECTION SERVICES AND SERVICES

Price 15c Worth 50c





The Dealer who sold you this copy of music will also be glad to sell you any or all of above wonderful "Pocket Size" Song Folios. (A87)

I European War 1918