

We'll knock the Heligo-Into Heligo-Out of Heligoland!

Words by

THEODORE MORSE



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"You Can't

Wron With Feist'S

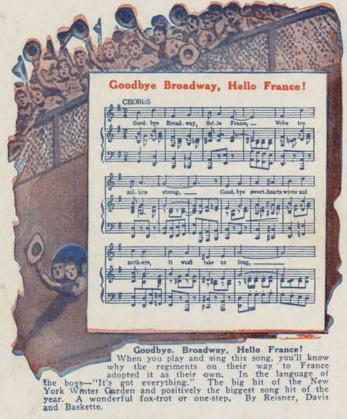


*"Heligoland" is a strongly fortified island guarding the entrance to the Kiel Canal, the most important German Naval Base.

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The Four Big Song Hits

You'll want them for your piano, talking machine, or player piano-why not get them now? They are sweeping the country. Everybody wants to hear them, to sing them, and to dance them. They've caught on strong.



Mother, Dixie and You

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All my the flighter Mathers, Dates and pool.

They would also be for Mathers, Dates and pool.

Mother, Dixie and You

A song of Dixieland. A beautiful melody wedded to words that are sure to take you back home. And not a sadly, sentimental song, either, but one that has life and spirit. Played quickly, it is an irresistible fox-trot. By Johnson and Santly

TELL FOR JOEN HELD

Just try over the choruses printed below, 1/4/1/4 and the n'you'll know why song experts consider these four songs in a class by themselves.

You've simply got to have them if you want to play and sing the latest and most popular tunes-the four really big hits of the year.

Vaudeville performers are singing them in hundreds of cities to thousands and thousands of people who applaud vigorously, thus showing their appro-

If you haven't heard them in your city as yet be sure to tell your Theatre Manager you would like to hear them sung. He will be glad to accommodate you. And get all four of them for yourself, today.

On Sale Today

At all music and department stores, or at any Woolworth, Kresge, Kress, McCrory, Kraft, Grant or Metropolitan store.

Other Popular "Feist" Songs

These songs are printed in the new "Feist" easy-to-read style. Complete song at a glance. No leaves to turn.

Hawaiian Butterfly.

Hong Kong. The Oriental melody you hear everywhere.

Our Own Beloved Land. A broad refrain that stirs the blood. See Victor Record

If I Had a Son for Each Star in "Old

Stingy Baby.
Stilly Sonnets. Goldberg's famous car-

Pather Was Right. Another of Goldberg's "Cartoons in Tunes."
Rocksway. Sophic Tucker's great "Jazz"

The Garden of Allah. Feature song of Selig Polyscope Film of same name.

Mammy Blossom's "Possum Party."

Throw No Stones in the Well That Gives
You Water. Another "Don't Bite the

I Called You "My Sweetheart," The

Reep Your Eye on the Cirlie You Love. Ireland Must Be Heaven, for My Mother Came from There.

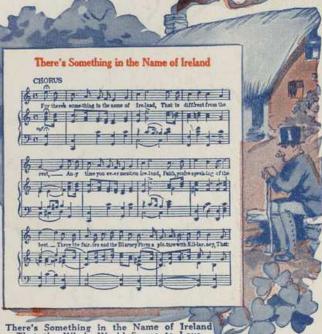
Bite the Hand Thar's Feeding You.



Where Do We Go From Here?

Another song that our soldier boys are singing everywhere—and most everybody else, too. The Pfila. North American says: "The Tipperary of 1917." It started out to be a funny song abo "Paddy Mack, who drove a hack"—but Paddy enlisted and h song struck the fancy of the soldiers. When some one say "Where do we go from here?"—you'll get his meaning. I Johnson and Wenrich.





There's Something in the Name of Ireland
That the Whole World Seems to Love
To some Ireland means home, to others it
means love, to others it means a race of
fighting men. But get this song and you'll get an idea why the
world loves Ireland. A more beautiful melody hasn't been written
in years. By Howard Johnson and Milton Ager.

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Be sure to hear them and don't miss the pleasure of dancing to these tuneful, fascinating melodies.



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